

Peirce Communication Survey Summary

47 respondents from 290 students

16-32%

(Assuming 1 parent response from each family and 1-2 Peirce students per family)

- I. Most used Communication tools, in order from most to least:
- | | |
|--|-------|
| 1. Peirce Phone Alert/Paper Notice Sent Home | 91.5% |
| 2. Weekly E Bulletin | 85.1% |
| 3. Town Phone Alert/Email from Principal | 80.9% |
| 4. School Website | 70.2% |
| 5. Word of Mouth | 55.3% |
| 6. Classroom Email List | 53.2% |
| 7. Classroom Website | 40.0% |

Conclusion: Most families are aware of the Peirce Phone Alter system and paper notices sent home in student folders. Over 85% of families are aware or the Weekly E Bulletin for communication. The Town's phone alert system and emails from Principal Hartley are familiar to families. Classroom email lists and websites are the least familiar.

- II. Communication modes unknown to families, in order from most to least
- Classroom email lists 66.7%
 - Peirce Phone Alert System/Emails from Principal Hartley 20.0%
 - Town Phone Alert System/Weekly E Bulletin 13.3%

Conclusion: Peirce could better promote all possible modes of communication to families- let families know that not all teachers use classroom email lists for communication. In fact, some teachers are more communicative than others. Provide information to families about how to sign up for alerts through the Town and Peirce. Importantly, bugs in the Peirce email system need to be analyzed and corrected as soon as possible (why are some families still not getting emails from Pat? But they are getting them from Principal Hartley?)

- III. What mode of communication do families prefer? Listed from most preferable to least preferable.
1. For school emergencies and inclement weather notifications

Town Phone Alert System (# 2 Peirce Phone)

2. For school reminders about school closings for holidays, in-service days or early release days

Weekly E Bulletin (#2 Peirce Phone)

3. For PTO Business Updates

Weekly E Bulletin (#2 School Website)

4. PTO/ School Calendar Events

Weekly E Bulletin (#2 School Website)

5. Academic Updates (Conferences, Curriculum Night, Open House)

Weekly E Bulletin (#2 Email from Principal Hartley)

6. Arlington Public School Information and News

Weekly E Bulletin (#2 Email from Principal Hartley)

7. Fundraisers, calls for volunteers

Weekly E Bulletin (#2 School Website)

8. Classroom Sponsored Events/News

Classroom Email List (#2 Classroom Website)

9. Principal updates related to school or off-site events

Email from Principal Hartley (#2 Weekly E Bulletin)

IV. Family's preference for non-emergency communication

- | | |
|---------------|-------|
| 1. Electronic | 93.6% |
| 2. Phone | 63.8% |
| 3. Paper | 55.3% |

Conclusion: Most families prefer electronic communications.

V. The School Community communicates

Moderately well (#2 very well) 36.2%

Conclusion: Improvements to the school community communication tools should be developed.

VI. Highlights from written comments:

1. What is communicated, by whom and how frequently should be addressed
2. Phone calls for non-emergency purposes are not helpful
3. Having one source for all communication is helpful and reduces the amount of emails that get caught in junk/spam folders
4. Weekly E Bulletin should be re-vamped for clarity and focus of new information
5. Important information does not stand out amongst all other communication- PRIORITIZE communication
6. Some families are not getting Inclement weather alerts
7. More advanced notice for upcoming events is desired, including classroom events/parties
8. School and classroom websites are key communication tools
9. There is an on-going and frustrating problem with the Peirce email distribution list that needs to be addressed and resolved